

For Immediate Release

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**ELBIE YAWORSKY NAMED NEW EXECUTIVE DIRECTOR OF 3 RIVERS
CONNECT**

PITTSBURGH – July 17, 2009 – Following a three month executive search process, 3 Rivers Connect (3rc) (www.3rc.org) announced today it has appointed Elbie Yaworsky its new executive director. Yaworsky, acting interim director since April 6th, was selected to lead 3rc, a Pittsburgh based regional nonprofit that empowers communities with informational insight that leads to action.

Yaworsky has served on 3rc's Board of Directors since 2005 and brings an extensive and diversified technology, education and solutions integration background to the organization. His highly diversified career portfolio includes work with corporations and nonprofit entities serving the needs of many different constituencies. Most recently, he served as Global Director of Technology of Reed Smith LLP.

About 3rc

3rc is a Section 501(c)(3) non-profit organization working in cooperation with a broad coalition of partners throughout southwestern Pennsylvania to make information about our region more accessible and understandable. 3rc is accomplishing this mission by providing informational analysis for communities, educators and businesses as a source of insight that can be used to strengthen policy, planning and service delivery decisions. For more information on 3rc, visit www.3rc.org, or contact Elbie Yaworsky, Executive Director, at (412) 392-1006. # # #